

Master of Arts

Transportation and Car Design - Study Plan*

Year	Subjects	Credits
First Year	Concept Design The module follows a streamlined creative process divided into research and analysis, creative development, and execution by visualisation tools.	20
	Automotive, Architecture Learn how to transform engineering constraints into design opportunities in a complete vehicle design project.	40
	Style - weeks 1-5 Analyze the fundamental elements of automotive design language and develop a personal design style that showcase your individual design style while maintaining brand consistency.	20
	Design - weeks 6-15 Encompass the entire vehicle design process, from research and analysis to concept ideation, visualization, prototyping, and testing, developing a personal ability to creatively and innovatively shape the future of mobility.	40
	Major Project Develop your own design research under the guidance of the Course Leader.	60

*The study plans, including laboratory activities, may be subject to updates from year to year.