

Master of Arts Product Design Self-Production and Entrepreneurship - Study Plan*

Year	Subjects	Credits
First Year	Mass Production Learn to design a mass product by articulating its quality aspects, balancing functional, physical, technical, aesthetic-formal, and communicative characteristics.	20
	Small Series Explore the symbiotic relationship between galleries and designer, focusing on crafting small series of products that aspire to blend ethics and market dynamics.	40
	Self-Made Production This module is a journey into the knowledge of Self-Made Production and the complex process of transforming ideas into tangible products.	40
	Makers and Markets The Makers and Markets is a module designed to provide you with the knowledge and skills of the business aspects necessary to succeed in the product design industry.	20
	Major Project Develop your own design research under the guidance of the Course Leader.	60

*The study plans, including laboratory activities, may be subject to updates from year to year.