

Master of Arts

Food Design - Study Plan*

Year	Subjects	Credits
First Year	Food and Design Intertwined Investigate the crucial relationship between food and design, examining the entire food chain from its production to consumption.	20
	Object Food and Food Objects - First part: Design the food as an object. - Second part: Design a food tool.	40
	Food Contextualized and Displayed Delve into the crucial aspects of food promotion, communication and representation. - First part: food communication and marketing. - Second part: design food-related spaces.	40
	Food Experience Learn to design a temporary or pop-up environments to offer unique and tailored food experiences within a specified timeframe.	20
	Major Project Develop your own design research under the guidance of the Course Leader.	60

*The study plans, including laboratory activities, may be subject to updates from year to year.